

Minutes of Meeting
Mid-Missouri Solid Waste Management District Executive Board
Wednesday, June 14, 2017, 1:00 p.m.
3rd Floor Conference Room 3A, City of Columbia City Hall
701 E. Broadway, Columbia, MO 65201
Open Meeting

Members Present:

Greg Robinson	Moniteau County
John Glavin	Osage County
J.C. Miller	Callaway County
Chad Shoemaker	Audrain County
Thad Yonke	Boone County Alt
M.L. Cauthon, III	Cooper County
Jeff Hoelscher	Cole County
Debra Miller	Howard County
Barbara Buffaloe	City of Columbia
Lauren Henry	City of Jefferson

Members Absent:

Tim Grenke	Boone County
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Others Present:

Lelande Rehard	District Manager
Ramon Garza	District Secretary

1. Call to order and introductions

The meeting was called to order at 1:01 p.m. by Chair, Lauren Henry.

2. Determination of quorum

It was determined there was a quorum.

3. Approval of agenda

Mr. Hoelscher moved to approve agenda as presented; seconded by Mr. Yonke. Unanimous voice vote of approval.

4. Approval of the minutes from the Executive Board Meeting of May 10, 2017

Mr. Shoemaker moved to approve the minutes as written; seconded by Mr. Yonke. Unanimous voice vote of approval.

5. District Manager's Report

1. District Grants / Final Reports:

Final Report – 2016-004, Collection Consoles, IMS

Need more information

Final Report – 2016-005, Collection Carts, IMS

Need more information

2. Meetings/Site Visits:

City of California – District Manager met with the Mayor of California and City of California staff to discuss a resident's requests for curbside recycling and alternatives for offering more recycling services.

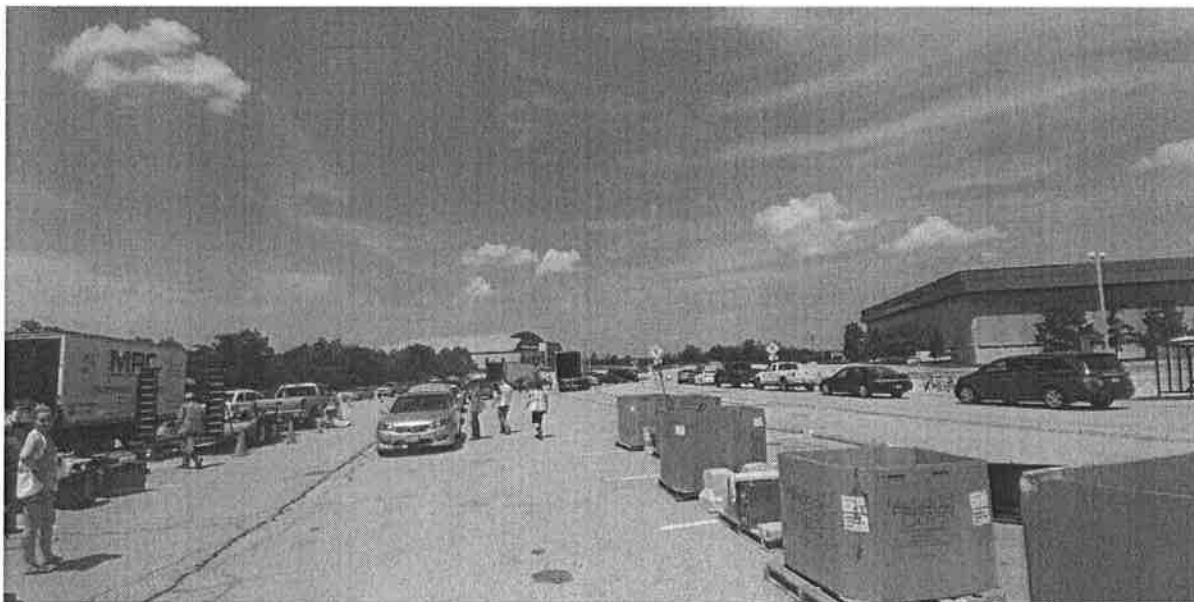
MU Housing Forum – District Manager presented student housing vacancy data to Columbia student housing managers, and was able to secure time during the forum for Ben Kreinter, City of Columbia Waste Minimization Specialist, to go over recycling services available to apartment complexes in Columbia.

Mexico E-Waste Collection – The City of Mexico took advantage of MRCs e-waste collection pricing negotiated by the District to collect e-waste during their May 24th regular HHW collection hours.

University Collection Event – The District with the City of Columbia, Boone County, and the University of Missouri hosted their annual HHW, Tire, and E-waste Collection event on June 3rd. Preliminary data and estimates have the number of cars served ranging between 600 and 700. Only totals for E-waste are available at this time with approximately 33 tons collected. Turnout was greater than expected and almost all participants there for e-waste. MRC came prepared for a similar turnout to last year and were overwhelmed this year. By 12:00 it was clear that with current staff there was no way that all vehicles be served during the event. The District Manger made the call to cut off new cars rolling up to lines at 12:10. The remaining vehicles were served by 1:30 pm. All electronic waste was off-site by 10 pm that day. Volunteers and on-site MU staff were pulled for other duties to assist with e-waste by 10 am.

Volunteers were able to collect 300 surveys by 10 am. Results indicate that radio and social media advertising was extremely effective as it was the major source of information for the event (see attached survey results). Additionally, 52% of participants had never been to an event like this before. There is a lot to learn from this event and staff will be working with collection partners to unpack what happened and develop strategies for FY 2018. A couple of lessons come to mind readily:

- Changes in advertising medium will bring out new people.
- Radio and Social Media may be reaching people with more e-waste.
- There is still a lack of knowledge of local recycling resources for HHW and E-waste that are available on a more frequent basis than collection events.
- Future events that utilize paid social media advertising in the Columbia area will need to be prepared for additional e-waste.
- There is likely public trust damage for collection events because of wait times during the event.





MDNR Workshop – District Manager and Administrative Technician attended MDNR SWMP workshop reviewing solid waste district rules and forms. MDNR staff mixed it up and provided a much more engaging training than in years past.

Manufactures Luncheon – The City of Columbia, City Utilities and the District hosted a luncheon for area manufactures and large facility managers. Members of City Utilities and City of Columbia Office of Sustainability gave presentations on services offered. Representatives from 6 area companies attended.

3. **Events:**

4. **Other business:**

HHW RFP Responses – The District has received four bids for HHW services: Clean Harbors, Heritage, Stericycle, and Tradebe. Staff has created a rate sheet comparison table, and a standard list of questions for references. Staff plans to send information and table to HHW satellite managers for feedback and have a recommendation ready for the board's July meeting.

Upcoming events and meetings (*Meetings for Advisory Committees, Executive Board, and District Council in bold*):

Ripple Glass Summit – June 15th

Grant Call – July, 2017

Executive Board Meeting – July 12th, 2017, 1-3pm

6. Treasurer's report and approval of bills

Treasurer, Mr. Hoelscher presented the Treasurer's Report for June 2017.

The District Grant account balance is \$455,210.62
The Administrative account balance is \$115,204.52
The Checking account reconciled balance is \$1000.00

Mr. Shoemaker moved to approve the Treasurer's Report; seconded by Mr. Yonke. Unanimous voice vote of approval.

Reimbursements: \$56,649.36
Columbia College - \$27,573.66
Mexico Ledger - \$14.62
Columbia Daily Tribune - \$13.74
Missouri Recycling Association - \$150.00
MRC - \$10,910.00
Clean Harbors - \$11,745.18

Apollo Porta Potties - \$110.16
Central Missouri Newspapers, Inc. - \$285.00
ABC Tire, LLC. - \$5,000.00
Bucket Media, Inc. - \$847.00

Mr. Yonke moved to approve the Reimbursements; seconded by Mr. Shoemaker. Unanimous voice vote of approval.

Transfer of funds:

Administration

Transfer \$29,075.70 to Checking

District Grants

Transfer \$27,573.66 to Checking

Mr. Yonke moved to approve the Transfers; seconded by Mr. Shoemaker. Unanimous voice vote of approval.

7. South Callaway Elementary School Sponsorship Request

Ms. Henry moved to approve the Sponsorship Request; Mr. Yonke seconded. Unanimous voice vote of approval.

8. Cameron Gelhart/Linn Schools Sponsorship Request

Tabled for next meeting.

9. Other business

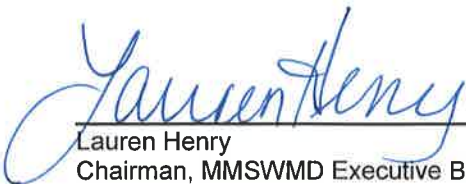
10. Adjourn

Mr. Yonke moved to Adjourn; seconded by Ms. Hoelscher. Unanimous voice vote of approval.

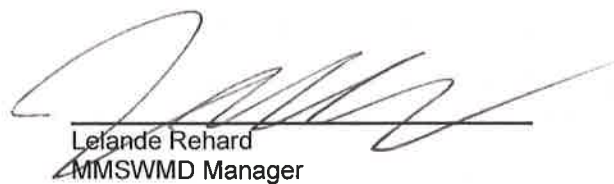
The meeting adjourned at 1:43 p.m.

APPROVED:

Respectfully submitted,



Lauren Henry
Chairman, MMSWMD Executive Board



Lelande Rehard
MMSWMD Manager